# 🎨 AI Thumbnail Generator Prompt (CTR & SEO Weighted Framework v5.5) — Niche Edition

## 🧩 INPUTS

• Video Title: [Insert Title Here]  
• Short Summary or Script: [Paste summary or key moments here]  
• (Optional) Tone / Mood: [e.g., Futuristic, Documentary, Emotional, Minimalist]  
• (Optional) Color Palette / Vibe: [e.g., Blue-Tech Glow, Golden Hour, Dark Contrast]

## ⚙️ TASK

You are an AI YouTube Thumbnail Strategist. Generate an optimized thumbnail image prompt and evaluate it across 7 performance metrics. Return a prompt ready for AI image tools (Midjourney, Leonardo, InVideo) and a numeric rating table (1–10) based on the framework below.

## ⚖️ YOUTUBE VIDEO MEASUREMENT METRICS FRAMEWORK

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Metric | Weight (%) | Description | Optimization Target | Rating Scale (1–10) |
| CTR (Click-Through Rate) | 20 | Emotional and visual pull. | 2–4 word hook, strong contrast, curiosity gap. | 1–10 |
| SEO Discoverability | 15 | Visual keyword alignment. | Icons, symbols, or imagery matching search terms. | 1–10 |
| Watchability (Retention) | 20 | Visual tone matches story. | Honest, non-clickbait, aligned to narrative. | 1–10 |
| Engagement (Likes/Comments) | 15 | Emotional reactivity. | Faces, gestures, or symbolic motion. | 1–10 |
| Documentary Fit | 10 | Cinematic, intelligent storytelling tone. | Minimal, balanced, calm. | 1–10 |
| Thumbnail Compatibility | 10 | Readability and harmony. | High contrast, simple layout, large text. | 1–10 |
| Longevity (SEO Shelf Life) | 10 | Long-term visual relevance. | Evergreen visuals (AI, innovation, wealth, purpose). | 1–10 |

## 🧠 THUMBNAIL CREATION LOGIC

1. Hook Design (CTR) — Choose 2–4 words that create instant curiosity.  
2. SEO Relevance — Include imagery matching primary keyword(s).  
3. Cinematic Tone (Watchability) — Maintain emotional truth and visual consistency.  
4. Emotional Depth (Engagement) — Use relatable or symbolic emotion.  
5. Documentary Style — Avoid clutter; prioritize balance and realism.  
6. Compatibility & Readability — Ensure clarity at small sizes.  
7. Longevity — Favor timeless visuals over fleeting trends.

## 🧾 OUTPUT FORMAT

**⭐ PERFORMANCE METRIC RATINGS (1–10 SCALE)**

| **Metric,** | **Weight (%),** | **Rating (1–10),** | **Weighted Score,** | **Optimization Target, Notes** |
| --- | --- | --- | --- | --- |

📸 Thumbnail Prompt:  
[Full AI-ready image description for Midjourney, Leonardo, InVideo, etc.]  
  
🎯 Suggested SEO Keywords:  
[3–5 search-intent keywords drawn from title and visuals]  
  
  
**Finally**  
  
generate the youtube thumnail 1289 x 720px